



**IHP Contact:**

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**IHP is proud to announce the promotion of Adrienne Cromwell to Vice President of Operations.**

**St. Petersburg, FL, April 6, 2009** - Adrienne Cromwell has been promoted from Director of Professional Relations to Vice President of Operations.

Adrienne Cromwell has been with Integrated Health Plan for 8 years. She oversees all new client implementations, client services, network data configuration and works closely with business development to ensure all client service level commitments are met. Prior to joining IHP, Adrienne worked for one of the largest Third Party Administrators in the country where she held various positions in claims, sales, marketing and finance.

**About Integrated Health Plan, Inc.**

Integrated Health Plan (IHP) is one of the nation's oldest and largest PPO networks with more than 680,000 non-duplicate participating providers. IHP offers its clients substantial savings on medical expenditures via use of its comprehensive credentialed provider network, claim negotiations, and medical bill audit services. IHP offers its health care providers an opportunity for increased utilization, prompt payment of claims, simplified administrative procedures and a very competitive reimbursement arrangement. IHP continues to offer its clients and providers unsurpassed, personalized customer service.